



What you don't know about your customer puts your dealership at risk.

It's time for a solution for identity fraud and non-compliant insurance.

Protect your dealership with the same identity verification technology used in airports, major retailers and stadiums nationwide.

CLEAR's multi-layered identity solution, embedded directly into Gather, draws on hundreds of signals:

- **Biometric matching**, with liveness detection, ensures the person verifying is the same person on the government-issued ID
- **Document authenticity** checks validate that the government-issued ID is real, untampered, and valid
- **Source corroboration** cross-checks identity data against authoritative third-party databases such as the AAMVA and DMV
- **Expanded data verification** cross-checks user information against leading data sources including PEPs, sanctions lists and watchlists
- **Device analysis** identifies compromised or suspicious devices

Gather



CLEAR

Automatically populate your CRM/DMS with customer data, no longer needing to manually collect:

- Contact Information
- Driver's License Images
- Insurance Information
- OFAC Reports

Ensures compliance with Safeguards & privacy laws.

Remove the risk of car insurance from your vehicle sale or service loaner.

Gather digitally connects with the insurance carrier to verify coverage. No customer log in required.

If the customer doesn't have insurance they can get a policy backed by one of the 10 largest A-rated insurance carriers.

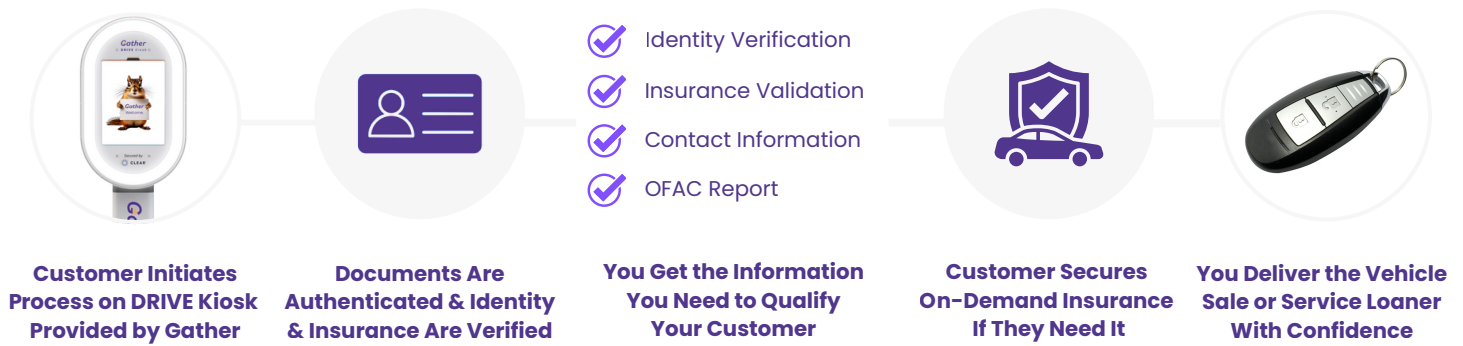
Available immediately—even on nights, weekends and holidays.



Gather
Secured by
CLEAR

CLEAR is already trusted by a vast number of car buyers who can verify instantly with a selfie—and offers new users the same ease after a quick one-time setup.

An easy process takes just seconds and can be started in-store or remotely.



- **Speed up your sales process** by removing manual ID checks and insurance paperwork.
- **Capture verified customer data** and load it directly into your CRM/DMS.
- **Verify buyers' identity** with the same tech trusted by airports, stadiums, and major retailers.
- **Mitigate fraud risk** with a fast, secure, multi-layered identity verification process.
- **Protect every deal** with a fraud reimbursement guarantee—unmatched in the industry (terms apply).
- **Ensure insurance compliance** with real-time verification, plus policy update services (optional).
- **Save deals in jeopardy** with on-demand auto insurance backed by one of the 10 largest A-rated insurance carriers (optional).

Gather | CLEAR is a win for your dealership and your customers alike.

- **Dealers love us** because we speed up the sales process and remove the risk of fraud.
- **Sales people love us** because we remove the need for manual data entry.
- **Customers love us** because they recognize CLEAR and know their identity and data are protected.

"With more customers buying remotely, it's critical to have a process we can trust. Gather gives us a consistent way to verify customers—no matter where they are."

—**Scott O'Connell**
General Manager

Coggins
Toyota of Bennington

"Gather's on-demand insurance has been a game changer for our dealership. Customers can secure coverage immediately and drive off the lot the same day."

—**Raul J. Gomila**
Dealer Operator | General Manager

CITY KIA
OF GREATER ORLANDO

Protect your dealership & automate your operations with Gather | CLEAR today.

Scan the QR code to schedule a meeting:



Michael Gaughran
Regional Sales Manager, Southeast
973.862.0265
michaelg@gather.technology
[Schedule a Meeting](#)